

Emerging Trends

in Group Benefits 2010



Great-West Life invites you to participate in our 3rd annual Benefit Forum

- 7:30 - 8:00 Breakfast
- 8:00 - 9:00 **Keynote Speaker
Economic Update**
John Smith, President, GWLIM
- 9:15 - 10:30 **Breakout Session 1**
**Evolving plan sponsor needs and benefit plan designs –
Past, Present & Future**
Brad Fedorchuk, Vice President, Group Marketing
Data Driven – What's driving your benefits plan costs?
Troy Haugen, Vice President, Mid Market Accounts
**How to talk to your clients about Health
and Wellness strategies**
Paula Allen, Vice President, Shepell•fgi
- 10:45 - 12:00 **Breakout Session 2**
**Evolving plan sponsor needs and benefit plan designs –
Past, Present & Future**
Brad Fedorchuk, Vice President, Group Marketing
Data Driven – What's driving your benefits plan costs?
Troy Haugen, Vice President, Mid Market Accounts
**How to talk to your clients about Health
and Wellness strategies**
Paula Allen, Vice President, Shepell•fgi
- 12:00 - 12:30 Lunch
- 12:30 - 1:30 **Lunch Keynote**
Can we afford Medicare?
Jeffrey Simpson
Globe & Mail National Affairs Columnist
- 1:30- 2:30
(optional) **How can you counsel your clients about Bill 168 and relevant
HR policies & procedures? (one additional CE credit offered)**
Damian Borrelli, CEO, PeopleRight, Human Resources Solutions

With guest speaker

Jeffrey Simpson

Hamilton

Wednesday, May 19, 2010

7:30am to 1:30pm

Hamilton Sheraton

116 King Street West

Hamilton, ON L8P 4V3

4.5 - 5.5

CE Credits Offered

RSVP

By: May 3, 2010

To: Natelcia Salemi

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Please ensure to include with your RSVP to Natelcia – which 1 of the 3 presentation options you would like to attend during Breakout Session 1 (at 9:15) and which 1 of the 3 presentation options you would like to attend during the second Breakout Session (at 10:45). Seating is limited and requests will be filled on a first come, first served basis.